



# Home Goods and Housewares Solution

The world's fastest solution for barcode and RFID tickets and labels for the home goods and housewares industry

When it comes to ticketing giftware, home furnishing goods, kitchenware, furniture, window coverings, textile products, home appliances, stemware and decorative accessories, FineLine has got it covered. From label design to production, to tracking and analysis of your ticket order, we efficiently provide you with the best service to get your products on the shelves quickly.

## The FineLine Advantage

When stickers are applied directly to merchandise, you need more options than traditional permanent adhesive. Our stickers are secure and efficient, minimizing the potential of lost tickets, within the store. Improve customer satisfaction - by eliminating damage to merchandise due to aggressive adhesives.

## FineLine solutions include:

- Removable adhesive labels that can be cleanly lifted from product without residue, but still utilize paper face that tears to prevent re-application to other merchandise
- Wash away permanent adhesive labels that can cleanly and easily be removed with a warm, damp cloth
- Adhesive labels that affix to difficult merchandise materials
- Traditional permanent and removable labels
- Durable material labels that protect the printed information during repeated handling
- Strong adhesives and tag materials that stay attached to merchandise, including those that receive a lot of "in-store testing", such as luggage
- Rounded corner hangtags to prevent damage to delicate materials
- Custom formats - from the small sticker applied to a bud vase – to the large Fact Information tag for furniture and everything else in between.





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## Why FineLine

- FineLine works with over 30,000 vendors ordering tickets for over 200 retailers, and has established and maintained a reputation of quality service within the ticketing ecosystem.
- Industry-leading worldwide production times – average 36 hours. Same day and next day prioritization available.
- Strategically located production hubs for product consistency and delivery to vendors within an average of 4.2 days.
- Team of dedicated customer service specialists assigned to each account, empowered to provide same-day problem resolution.
- Order placement via FASTtrak, our web portal provides fast, easy, accurate order placement and on-demand visibility to PO data, order status, and analytics.



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