Carton labels and price tickets, play a critical role in identifying and tracking products as they move through the supply chain. Insuring compliance of these items across a complex, ever changing global supplier base can be challenging.

FineLine makes this process easy for supply chain owners by providing a highly automated cloud based system linked to its digital printing hubs which are strategically located around the world.

The Role of RFID in the Supply Chain

- Count, find, and validate merchandise using RFID technology. FineLine has partnered with innovative and reputable manufacturers and suppliers of RFID inlays and hardware to support these Retail and Brand initiatives.

- Utilizing proprietary leading-edge technology, FineLine provides integrated RFID hang tags and carton labels which can include product images and color variable data in virtually any format.

- FineLine's RFID solutions are focused on the integration of Auto-ID technology applicable to many industries including manufacturing, logistics, distribution, healthcare, event management, and retail.

PRE-TICKETED MERCHANDISE (ACCURATE-ON TIME)

P.O.

RETAIL STORE

FASTtrak

All tickets are packed and shipped to customers specifications

TICKETS

VENDOR

P.O.

The HUB Printing Model

For supply chain owners sourcing from vendors located around the world, FineLine has strategically positioned production hubs in North America, Europe, China and India.

Each hub maintains consistent base stocks, printing equipment, and processes. This results in consistent, high-quality products throughout today's global supply chains.
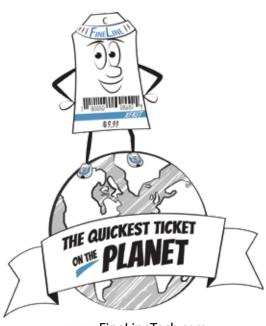
Through FASTtrak, FineLine's online ordering platform, users have the real time visibility of data and service summary analytics including order status, turnaround time, received at vendor and more, regardless of print facility.

Advantages for Supply Chain Owners

- Streamline the supply chain by working with specialty providers for variable data solutions. Tickets and labels contain key data elements such as price, which can change multiple times and ultimately affects bottom the line. Entrust your data to professionals specializing in the handling of large volumes of data and delivering that data accurately.

- Over 1,000 custom business rules designed to meet the highest level of data integrity, and the unique needs of any supply chain. FASTtrak, accepts multiple data structures, file types, and transfer methods to fit your business practices.

- Add a quick turn supplier – FineLine offers 36-48 hours turnaround time with 2-3 days transit time. Same day and next day rush printing and shipping are available to get products ticketed on time.

- Minimize ticketing costs, late shipment penalties, or even lost sales by easily implementing source tagging.

- Omni channel capabilities – single source of labels, tickets and stickers for merchandise, purchased in store or online and picked up in-store or at convenient pick up locations and returned in-store.

- Bundle orders, and save on minimum order charges and shipping fees.

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