



Smart Retailing with RFID

Price Hang Tags • Labels • Tickets • Stickers

Retail supply chains are complex. FineLine Technologies turns today's supply chain complexities into a streamlined process for retailers, vendors and consumers.

Make the switch to our RFID integrated tagging solutions to ensure you are receiving the full value from your RFID investment. Increase **inventory visibility**, **maximize omni-channel options** and **'buy-online, pickup in-store'** opportunities, and make targeted, data driven decisions.



Enjoy ease of order placement with **FASTtrak**. Monitor tag quality with **QCtrak**. Experience 36-48 hours production time, average 5 days delivery, along with dedicated, personalized service. Utilize analytics to manage your ticketing program.



Click.

Encode & Print.

Delivered.

FineLine Smart Retailing RFID Solutions

Speed and Service

RFID retail tickets printed and encoded within 36-48 hours. Data received via FASTtrak, our proprietary web portal platform pushes print data to our worldwide, strategically located production hubs, ensuring consistency of all RFID ticketing. Received at vendor is within an average of 5 days.

High-quality branding graphics ensure brand identity is maintained with the highest integrity in your ticketing. Color variables and custom constructions, are available.

Ease of integration with existing RFID software. FineLine's RFID products adhere to industry standards, working with all leading software and hardware solutions.

Dedicated customer service specialists are assigned to each account and empowered to provide same-day resolutions.

Innovation and Visibility

FASTtrak provides fast, easy order placement and on-demand visibility of all order details from the PO to order status and delivery confirmation. FASTtrak provides enhanced analytical data, used to make decisions that affect the bottom line.

Configurable QCtrak Mobile App verifies RFID tag and encoding quality. Retailers and vendors use QCtrak to improve inventory accuracy by verifying the correct application of tags. Tag scans performed across users and locations are clouded and aggregated for convenient on-demand reporting and analytics. Users can utilize existing iOS and android devices.

Leading-edge laser and inkjet printing and encoding technology supports format flexibility and high volume capacity. We provide innovative ticketing solutions for the world's increasing demand for RFID.

Serialization options. FineLine manages EPC data and supports customer managed, FineLine managed, and chip based methods of serialization.



Why FineLine

Trusted Quality and Service

RFID Approved Worldwide at major retailers, including: Matalan, Inditex, Target, and Macy's. Over 50,000 vendors rely on FineLine for price tickets, hang tags, stickers and labels.

Preferred Partner with the world's leading manufacturers and suppliers of RFID inlays.

ARC Approved inlays, selected for performance, quality, and utilization across merchandise categories. Tags are designed for ultimate performance and compatibility with industry software and hardware devices, across retailers.

Make the switch to RFID with FineLine.

Contact us today:

click to www.finelinetech.com/contact



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